

AgScience Poultry Science Curriculum
Section 1 – Introduction to Poultry Industry
Learning Objectives

Without the use of any resources, at the end of the Introduction to Poultry Industry section you should be able to complete the following learning objectives:

1. Explain how the poultry industry changes and developed from the early 1900's to the present with an emphasis on the types of birds raised and major processing, product, and marketing milestones.
2. Identify the three major segments of the poultry industry, and describe the product markets in each segment.
3. Describe the numerous factors that led to the migration and development of the poultry industry in the south.
4. Describe how consumer demand has dictated the development of the commercial poultry industry.
5. List the major divisions and components of a vertically integrated company.
3. List the leading states for broiler, turkey and egg production.
7. Describe the impact of poultry industry in Arkansas